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**\*\*\*MEDIA ADVISORY\*\*\***  
**VANCOUVER FIREFIGHTER CHARITIES**  
**BC WILDFIRE VICTIM BOOTDRIVE**

July 20, 2017

*Vancouver, BC*- With 37,000 BC residents evacuated from their homes, no set return dates, and the potential of returning to catastrophic losses, Vancouver Firefighter Charities and Vancouver Fire & Rescue Services are stepping in to provide some relief.

On Friday, July 21, Vancouver Firefighters will be shaking their boots at locations across downtown Vancouver to raise funds that will go directly to the Canadian Red Cross' "BC Fires Appeal". Funds will be used towards immediate relief: cots, blankets, reunification services, food, and other necessities.

This is an opportunity for those of us lucky enough to be in our homes and with our families, to support communities across the province that are facing immense challenges and uncertainty. Vancouver Firefighter Charities raised almost \$15,000 in 2016 to help the victims in Fort McMurray, and we're aiming to shatter that number on Friday!

**WHAT: Vancouver Firefighter Charities Boot Drive for BC Wildfire Victim Relief**

**WHEN: Friday, July 21, 2017**

**TIME: 9am-11am**

**WHERE:**

- Waterfront Skytrain Station (Seymour/West Cordova)
- Burrard Skytrain Station (Burrard/Dunsmuir)
- Vancouver City Canada Line Station (Granville/West Georgia)
- Yaletown-Roundhouse Canada Line Station (Mainland/Davie)

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