



Vancouver  
**FIREFIGHTER**  
CHARITIES  
Be Brave - Help Others

# 2025

## IMPACT REPORT



# Volunteer Commitment

With demand for our community programs higher than ever, Vancouver firefighters continue to go the extra mile to expand our reach, help more people, and make a positive impact.

In 2025, our members generously dedicated their off-duty time to support and deliver our community programs and initiatives.

**6,000**

OFF-DUTY VOLUNTEER HOURS CONTRIBUTED

**129**

DAYS WHERE MEMBERS VOLUNTEERED IN 2025

## Community Programs

### Fueling Brighter Futures

## SNACKS FOR KIDS

**1 in 5** Vancouver children go to school hungry. Through Snacks For Kids, a partnership between VFC and the **Vancouver School Board**, off-duty firefighters deliver healthy snacks and produce so thousands of kids can focus on learning instead of hunger.

#### SNACK SUPPORT

- **103 schools** enrolled
- **Over 420 snack deliveries** carried out by Vancouver Firefighters
- **19,000lbs** of healthy, shelf stable snacks provided to food insecure youth

#### FRESH PRODUCE SUPPORT

- **18 schools** enrolled
- **276 shipments** of healthy fruits and vegetables

#### SCHOOL MEALS FOR KIDS

- **8 schools** enrolled
- Partnership with **Glowbal Restaurant Group**
- **2,350 fresh meals delivered**

#### GROCERY STORE GIFT CARD SUPPORT

- **\$120,000 of support** to food insecure families in Vancouver
- **2175 families** receiving critical support over the winter and spring breaks

**12,000**

FOOD INSECURE YOUTH SUPPORTED BY SNACKS FOR KIDS





## Delivering Joy

# TOYS FOR KIDS

During the holiday season Toys For Kids delivered **over \$200,000 in support**, including toys, sporting equipment, winter necessities, and food, to families in need.

### WRAP DAY

- Partnered with **VSB** to identify children in need
- **Over 100 families** received gifts personally wrapped and delivered by Vancouver firefighters

### BC CHILDREN'S HOSPITAL

- **Hundreds of families** with children being treated at **BC Children's** received toys

### PERSONALIZED SHOPPING EXPERIENCE

- **Five families** taken on a personal shopping trip
- **All costs covered** by the VFC, providing dignity and pride to parents, knowing their children will have gifts to open

### LOWER MAINLAND CHRISTMAS BUREAU

Our partnership with **LMCB** and local toy drives made a huge impact.

- Approximately **4,500 toys** donated from our community
- **Three 5 ton trucks** filled through the **Pan Pacific Toy Drive**
- **Over \$175,000** of toys and sporting equipment delivered to families in need

### SHEWAY SUPPORT

- **Over 100 children** in need provided with new winter coats, giving them basic necessities to keep warm during cold winter months

### RESTAURANT GIFT CARDS

- **\$18,000 worth of gift cards** for local restaurants, providing food for **180 families** over the holidays





## Breaking Down Barriers

# SPORTS FOR KIDS

Sports For Kids breaks down barriers preventing children from participating in sports. Working with local organizations, VFC is advancing the development of inclusive recreation opportunities for kids with physical or cognitive differences and those facing financial barriers, helping them get active and build vital social connections.

- Continued support to long time partner, **Streetfront Alternative**, empowering at risk youth to achieve more than they ever thought was possible.
- **6 organizations** supported through our new bi-annual grant program:
  - **Buckets and Borders** (Britannia Basketball Court Revitlization Project)
  - **Taking Strides Vancouver**
  - **Sports for Support**
  - **CTS Youth Society**
  - **Vancouver Skateboard Coalition**
  - **Night Hoops Vancouver**



# \$60,000

INVESTED IN YOUTH ACTIVITY.

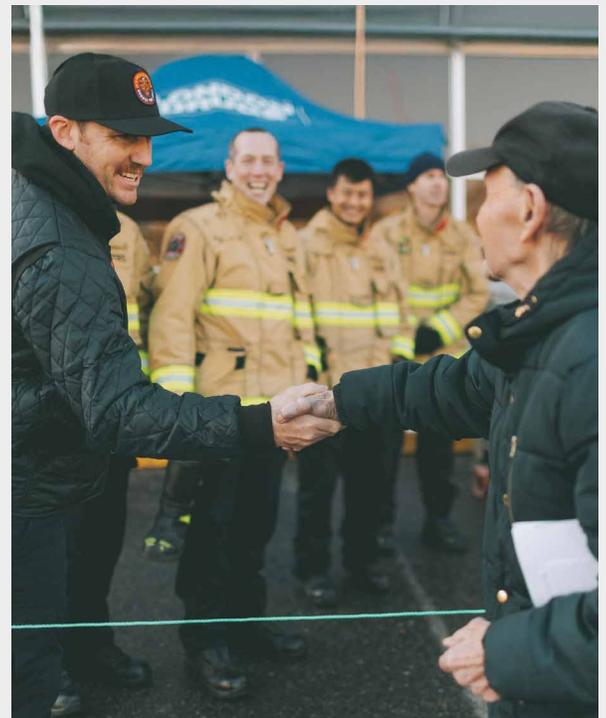
## Safety and Peace of Mind

# LIFELINES FOR SENIORS

Lifelines For Seniors provides lifesaving medical alert systems to older adults living independently. In partnership with the UBC Hospital's Short Term Assessment and Treatment Centre, this program helps bridge the final step from hospital to home.

Off-duty Vancouver firefighters personally install the hardware, ensuring 24/7 access to emergency medical care. This service not only restores independence for seniors but also brings peace of mind to their families.

- Number of seniors using our program right now: **20**
- Number of lifelines setup in 2025: **3**



# Fundraising

A record-breaking year for fundraising, generating critical support for our community-based programs.

RAISING OVER **\$3M+**

## Bringing the Firehall To Your Kitchen

# FIRE IN YOUR KITCHEN

Vancouver Firefighter Charities' signature fundraising program, Fire In Your Kitchen, brings the fire hall experience to you. Enjoy a one-of-a-kind evening where incredible food and great company come together in support of an important cause.

- Number of Dinners hosted in 2025: **15**
- Funds raised through FIYK sales: **\$385,500**
- Through our revenue sharing model **over \$110,000** raised for important causes:
  - Sarah McLachlan School of Music
  - Canadian Cancer Society
  - BC Women's Health Foundation
  - Arthritis Society Canada

**883** FIYK VOLUNTEER HOURS IN 2025



## Have Fun and Support A Good Cause

# HALL OF FLAME CALENDAR

The Hall Of Flame Calendar is now in its **39th year** of production and serves as the longest continually running firefighting calendar in the world.

- Over **1,000 hours** of volunteer time committed by the models
- Over **\$35,000** raised from event ticket sales

**OVER 2,000 CALENDARS SOLD RAISING**

**\$50,000**

# IGNITE The NIGHT

THE MAYOR'S PARTY

Ignite the Night takes place biannually as a cornerstone fundraising event supporting the Vancouver Firefighter Charities programs and the communities we serve.

- **100%** sold out
- **Over 300** guests
- **41** volunteers
- **1 incredible event** bringing together our community and business leaders, building awareness and generating critical support to strengthen the impact Vancouver Firefighters are making in the community

# OVER \$2.7M

RAISED DIRECTLY FOR THE VFC



A Tradition Since 2003

## ALS SHOOT FOR A CURE

The ALS Shoot for a Cure, supported by Vancouver Firefighter Charities, began in 2003 to honour firefighters Ranny MacDonald and Jim MacLeod, who passed away from ALS. The annual event has raised **over \$412,000** for the ALS Society of BC, supporting their mission to find a cure for ALS while providing care and advocacy for those living with the disease.

- Total raised for ALS Society of BC in 2025: **\$37,000**
- This year we had **307 participants**

Giving Back

## PAYROLL DONATIONS

Vancouver firefighters know it takes a team effort to keep these programs strong and create a lasting impact in the community.

- Total donated by Vancouver Firefighters in 2025: **\$178,126**

**OVER 80%** OF VANCOUVER FIREFIGHTERS DONATE OFF OF EVERY PAYCHEQUE

## Other 2025 Highlights

In addition to our major achievements, 2025 was full of impactful moments that helped expand our reach, support more individuals, and strengthen our community programs.

- **108 blood donations** to Canadian Blood Services
- Lending our annual support to Variety's 'Boat For Hope' and the Special Kids Cruise
- Member led initiative selling custom designed t-shirts with Filipino designed tribal motifs within the department, with 100% of proceeds donated to the **United Way BC Kapwa Strong Fund - Total raised \$10,000**
- VFC was selected as **Vancouver School Board's** charity of choice for their annual "VSB Gives Back" Campaign raising **\$30,000** for our Snacks For Kids program
- **Over \$10,000 raised** for the **BC Lung Foundation** through the Climb The Wall challenge
- Our first ever **50/50 raffle** was a huge success raising over **\$14,000** for our programs



A Special Thank You to:



Beedie/



Donate Today

# Be Brave, Help Others.



Vancouver Firefighter Charities is a registered charity. You can give to us by visiting our website at [VancouverFirefighters.ca](http://VancouverFirefighters.ca) or by scanning the QR code.

Our programs thrive because of your generosity; please consider giving to Vancouver Firefighter Charities.

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